

Event 67 • Saturday 24 September 2016, 7.15pm • Venue: Campus de Santa Cruz la Real–IE University, Sala Refectorio



THE FORMULA FOR LUXURY

Susana Campuzano is not only an expert on the oft-mythologized luxury sector, she also teaches about it and has written a book on the subject “*La Fórmula del Lujo*” (The formula for luxury). In conversation with Enrique Valero, the Director General of the Abadía Retuerta winery and its hotel Le Domaine, and Teresa Baca, journalist, model, and presenter of “Un plan perfecto” a program dedicated to food and drink on Canal Sur Televisión, she discusses the essence of luxury.

Event in Spanish.

Tickets are no longer available online but can be purchased from the box office set up at the Tourism Office - Centro de Recepción de Visitantes de Segovia, located next to the Aqueduct

Organised jointly with IE University and the collaboration of Bodega Abadía Retuerta.

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